

How can philanthropy contribute to making art more accessible?

Suzanne Cotter
Director, Mudam Luxembourg -
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Philanthropy has a vital place in the work of museums and arts institutions in making their collections, programmes and activities more accessible to broad and diverse publics. Most educational programmes in museums today are enabled by sponsors and patrons.

Philanthropy enables research on museum collections and new platforms that can be accessible to more people. At Mudam, a new, 2-year position dedicated to curatorial research on artists working with new image technologies has been made possible through patronage and will enable us to work with new generations of artists and their publics. Philanthropy nourishes creativity and the ambition for the museum and art to be a part of everyone's lives.

Joe Kox
President of the Fonds culturel national



Philanthropy is more than ever a pillar in culture : the support from generous donors is essential to implement grants for emerging artists, like the Fondation Michelle music scholarships. Philanthropists and patrons can also substantially contribute to reach out to missing audiences: many cultural

stakeholders in Luxembourg target social integration and cultural participation of underrepresented groups or communities – such as migrants and refugees (Mir wëllen Iech ons Heemecht weisen), citizens with a migration background (Centre de documentation des migrations humaines) – beyond social and financial barriers (Fondation EME, Cultur'all, ATD Quart Monde) or health issues (MIL asbl). They fully deserve the attention of philanthropists in order to enable their long-term commitment and a full access to cultural and social life.

Alex Reding
Owner of Galerie Nosbaum Reding and CEO of
the contemporary art fair Luxembourg Art Week



Many of the big international players headquartered in Luxembourg are running their own corporate collections as a way to share art with their employees and promote fundamental values such as creativity, tolerance and open-mindedness. Opening their collections to a wider public is a critical step in

strengthening their social engagement. Art is an added value for society, and every acquisition supports the artists' work and commitment. By contributing to the accessibility, understanding and dissemination of art, business leaders are showing the way.

Hubert d'Ursel
Head of Art Advisory - Bank Degroof Petercam



The role played by public institutions in promoting art should not be underestimated. However, there has been for a long time a lack of public funding for museums and art centers which are there to promote and preserve culture for future generations. This lack of funding increases the role of the

private sector and as such, philanthropy, that has become crucial to help young artists create art, to make art accessible and support the organization of exhibitions. Large corporations have understood the power of art philanthropy as a communication tool and are becoming the greatest philanthropists of our time. In making art more accessible, in bringing people and cultures together, art philanthropy plays an important social role.



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Philanthropy in action

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