

# Philanthropy-Capitalism

## The new era of philanthropy

ABAL

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# Philanthropy is developing rapidly

Main reasons:

- Increase in wealth creation
- Information technology society
- Changes in fiscal regimes
- “Bill Gates effect”



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# The new philanthro-capitalists

- Giving during their life-time
- Self-made wealth
- Leaving less to future generations
- Personal engagement
- Impact-driven
- Venture philanthropy



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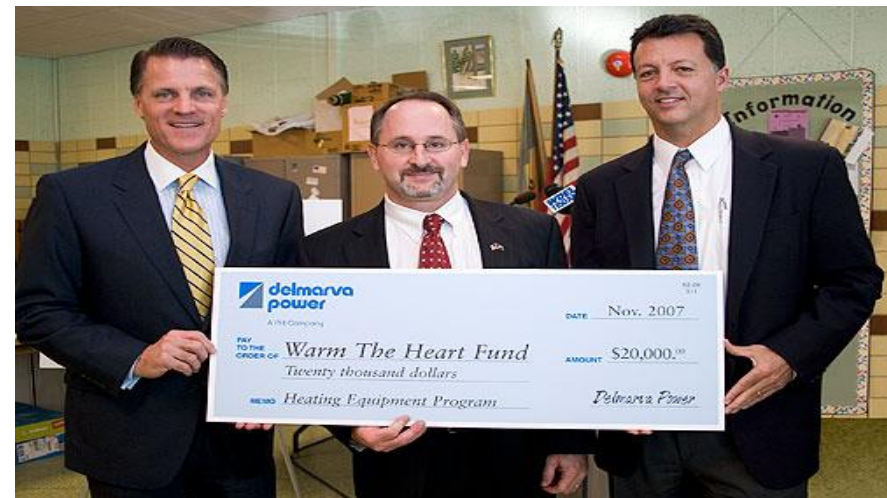


# Corporate philanthropy

- A way to professionalize and structure their philanthropic engagements
- Create visibility
- Create internal awareness and identification with company values
- Encourage employee engagement



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- Sharing of expertise in the identification of projects
- Creation of a philanthropic structure through a simplified approach
- Administrative support
- Evaluation and reporting



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# Examples of Projects



# Main benefits of Luxembourg for philanthropy

- Stable political and economic climate, situated in the heart of Europe
- Strong government support
- A one-stop shop offering including philanthropy, microfinance and SRI
- Expertise in cross-border legal, fiscal and financial matters
- Attractive fiscal regime for philanthropic engagement



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“We make a living by what we get,  
but we make a life by what we give.”

*Winston Churchill*



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